

Winter Clothing Donation Campaign

Thursday, January 18, 2018 (SWY International Day)

Our Goal:

In many countries around the world, too many people often lack basic clothing. This challenge is amplified particularly during the winter months. We hope to engage as many of the SWY Alumni and Associations as possible to take part in the Winter Clothing Campaign. Our main objective is to gather and donate winter clothing items to a worthy organization of your choice that is responsible for spreading them through to

- [1] the most needy regions of the city; and
- [2] homeless people in highly urbanized areas.

The type of clothing gathered and donated will depend on the local needs of the engaging SWYAA: winter clothes for the countries where winters are present, and regular clothes for those where they are not. Working with SWY Canada, we are aiming to collect clothing items over the holidays in December and formally making the donation on January 18th – SWY International Day.

How it works and what you can do to help:

- 1) Join the Facebook event “[SWYAA Winter Clothing Donation Campaign \(WCDC\)](#)” and connect with your SWYAA.
- 2) Gather as many climate appropriate (winter) clothes as you can within the schedule, paying attention to your hemisphere’s dates. Call family and friends to help you with this project! :)
- 3) Focus on donating to a worthy organization of your choice.
- 4) On International SWY Day post a picture to social media with hashtags: [#SWYAAWCDC](#), [#SWYAAUSA](#), [#SWY](#)+batch number of engaging members
- 5) Enjoy the connection with other Ex-PYs, work as a team and make a difference in your country and local community.

If you are not able to donate clothing, consider making a financial donation and new items will be purchased on your behalf. For more information or to contribute, please contact Manon at: swyaausa@gmail.com